



**Building a better Maryland takes a special kind of strength—the kind of strength you’ll find every day in leaders of all ages throughout our local businesses, communities, and schools.**

We harness that strength by connecting, empowering, and inspiring a diverse community of leaders across Maryland to drive meaningful change throughout the state. We are the premiere statewide program for current and

future leaders, igniting in them a lifelong passion to move Maryland forward. With the help of our partners, we engage in the vital issues affecting our state and work to build solutions for real actionable change.



***Join us to build a  
better Maryland.***



## Sponsorship Packages

### Premier Sponsor \$25,000



The sponsorship packages below are flexible, and we can tailor an experience to suit your organization's specific goals and interests. Please contact **Anita Anderson**, director of Development and Engagement, to learn more.

As the exclusive Premier level sponsor, enjoy benefits across all Leadership Maryland and Alumni Engagement programs.

- ◆ Premier level recognition with logo on all Leadership Maryland and Alumni Engagement printed and digital materials
- ◆ Premier level recognition with logo placement on Leadership Maryland's website, including the Alumni Event registration pages
- ◆ Verbal recognition at the beginning of all Leadership Maryland and Alumni Engagement events and sessions
- ◆ Invitation to all Leadership Maryland program sessions and alumni engagement events with the opportunity to make welcome remarks
- ◆ Opportunity to host an alumni engagement event
- ◆ Premier level recognition with logo in all eNews editions plus an annual Sponsor Spotlight
- ◆ Complimentary Registration to Alumni Events for eight people and opportunity to make welcome remarks
- ◆ Quarterly social media recognition
- ◆ Opportunity to write a web blog post once per year
- ◆ Full page ad with prominent placement in Leadership Maryland's annual yearbook
- ◆ Complimentary registration and reserved table for eight at annual Celebration of Leadership and opportunity to make welcome remarks

### Platinum Sponsor \$10,000



Enjoy Platinum level listing in all eNews editions plus an annual Sponsor Spotlight, social media recognition three times per year, and the opportunity to write a web blog post once per year. Program-specific benefits include:

- ◆ Platinum level recognition with logo on Leadership Maryland printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all sessions
- ◆ Invitation to all sessions with the opportunity to make welcome remarks
- ◆ Full page ad in the annual Leadership Maryland Yearbook
- ◆ Complimentary registration for four to the annual Celebration of Leadership

**Enjoy Gold level listing in all eNews editions plus an annual Sponsor Spotlight and social media recognition. Program-specific benefits include:**

- ◆ Gold level recognition with logo on all Leadership Maryland printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all sessions
- ◆ Invitation to all events during one session of your choice with the opportunity to make welcome remarks
- ◆ Complimentary half page ad in the annual Yearbook
- ◆ Complimentary registration for two to the annual Celebration of Leadership

**Enjoy Silver level listing in all eNews editions plus an annual Sponsor Spotlight and social media recognition. Program-specific benefits include:**

- ◆ Silver level recognition with logo on all Leadership Maryland printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all sessions
- ◆ Invitation to one event at the session of your choice with the opportunity to make welcome remarks
- ◆ Complimentary quarter page ad in the annual Yearbook
- ◆ Complimentary registration for one to the annual Celebration of Leadership

**Enjoy Bronze level listing in all eNews editions plus an annual Sponsor Spotlight and social media recognition. Program-specific benefits include:**

- ◆ Bronze level recognition with company name on all Leadership Maryland printed and digital program materials, the website, and the annual yearbook
- ◆ Verbal recognition at the beginning of all sessions

**Gold Sponsor  
\$5,000**



**Silver Sponsor  
\$2,500**



**Bronze Sponsor  
\$1,000**



## eNews Sponsor \$750

## Regional Sponsorships



- ◆ Logo recognition with prominent placement in all eNews editions
- ◆ Social media recognition once per year
- ◆ Recognition in annual Leadership Maryland yearbook

Deliver your organization's targeted message by sponsoring a specific Leadership Maryland program component in the region of your choice.

**Meal Sponsor – Dinner \$4,000** (six available),  
**Lunch \$2,000** (13 available), **Breakfast \$1,000** (13 available)

- ◆ Logo recognition on all printed and digital materials for the day of your sponsored meal
- ◆ Verbal recognition on the day of your sponsored meal
- ◆ Invitation to join us at your sponsored meal and make remarks
- ◆ Recognition in eNews summary of sponsored session
- ◆ Social media recognition on day of sponsored meal
- ◆ Recognition in annual Leadership Maryland yearbook

**Bus Sponsor \$1,000** (five available)

- ◆ Logo recognition on all printed and digital materials for the day of your sponsored session
- ◆ Verbal recognition at the beginning of sponsored session
- ◆ Invitation to join us on the bus and make welcome remarks
- ◆ Recognition in eNews summary of sponsored session
- ◆ Social media recognition on the day of sponsored session
- ◆ Recognition in annual Leadership Maryland yearbook

**Wednesday Activity Sponsor \$500** (six available)

- ◆ Invitation to join us for your sponsored event and make welcome remarks
- ◆ Social media recognition on day of sponsored event
- ◆ Recognition in annual Leadership Maryland yearbook



For more information, contact:

**Anita Anderson '14**

*Director, Development and Engagement*

**301-219-0226 | [anita@leadershipmd.org](mailto:anita@leadershipmd.org)  
[leadershipmd.org](http://leadershipmd.org)**

